Serendipity Arts Foundation

Serendipity Arts Foundation is an arts and cultural development foundation which aims to promote new cultural partnerships, creative strategies and artistic interventions which are responsive to the social and cultural milieu. Committed to innovation, the Foundation intends to support, promote and create platforms for creativity, providing the wider public with a unique source of modern contemporary art and culture. The Foundation’s programmes are designed and initiated through innovative collaborations with partners across a multitude of fields. Each intervention is created using the arts as a means to impact education, social initiatives, community development programmes, while exploring interdisciplinarity between the arts to better understand the shared histories of the subcontinent. Serendipity Arts Festival is the largest platform of outreach for the Foundation.

MISSION

Explore and facilitate interdisciplinary practices within the arts
Create accessible environments through programming
Encourage community led and community engaged learning
An emphasis on arts education
Explore opportunities in art accessibility
Explore new forms of art and art practices
Encourage cultural exchanges
Foster creative leadership
In a world of binaries, the arts are often divided into categories of accessibility. The bifurcation across what caters to the mainstream and what is more suited to the limited few who truly appreciate art, hampers the overall perception, reception and propagation of the industry. In this larger narrative, India does not only look at making a mark amidst contemporary art movements, but has to simultaneously preserve and foster its rich bank of cultural heritage.

This is where Serendipity Arts Festival (SAF) bridges the gap and helps bring together a community, creating a broader and inclusive ecosystem for the arts space in the country.

The Forbes Magazine
The third edition of Serendipity Arts Festival, held between 15-22 December, 2018, was a curated multidisciplinary art event spanning the visual, performing and culinary arts. Spread across 10 main venues in Panaji, Goa, the Festival consisted of an exciting, intensive programme of exhibitions and performances, which were augmented by spaces for social and educational engagement. Curated by a panel of eminent artists and institutional figures, the Festival programming was more than just a showcase of great Indian art. Instead, the Festival was a step forward in a longer-term cultural experiment that hopes to affect the way Indians interact with art on a daily basis, by addressing issues such as patronage culture, art accessibility, innovation in the arts, and interdisciplinary discourse, with a special focus on the South Asian subcontinent.

"With over 90 projects highlighting India’s rich traditions of music, art and culture the third edition of the Serendipity Arts Festival (SAF) will take place from December 15 to December 22 across 10 venues in Goa. Besides transforming Panaji into a vibrant cultural space with multiple exhibitions, performances and immersive arts experiences, this edition will also feature special events to celebrate the 175th anniversary of Panaji redefining heritage sites and architectural icons through creative and community focused projects."

The Times of India
Collaborations

Auction house Christie’s and Serendipity Arts Foundation have collaborated on two occasions, asking important questions in the panel discussion, “Constructing Modernism: Conversations on Art in a Young Nation”, held at Bhau Daji Lad Museum, Mumbai on August 20, 2017, as well as coming together for the conclave, “Indian Art from 1700-1850”, which took place at the Adil Shah Palace, Panaji, on December 17, 2017, during the time of the Serendipity Arts Festival. At SAF 2018, Amin Jaffer and Sonal Singh curated a panel titled “Art Accessibility: Ideal or Reality?”

The Alkazi Foundation for the Arts is a registered charitable trust, dedicated to the preservation of the cultural history of India through extensive research on photography. Housed in the foundation is the private collection of Ebrahim Alkazi, known as the Alkazi Collection of Photography, which comprises works in the form of photographic albums, single prints, paper negatives and glass-plate negatives, painted photographs, and photo-postcards. The collection is particularly strong in areas such as archaeology, architectural history, the urban development of colonial cities, military studies, anthropological studies and topography.

Asia Art Archive (AAA) is an independent non-profit organisation initiated in 2000 in response to the urgent need to document and make accessible the multiple recent histories of art in the region. With one of the most valuable collections of material on art freely available from its website and onsite library, AAA builds tools and communities to collectively expand knowledge through research, residency, and educational programmes. AAA in India (AAA in I) was established in 2013 reflecting the organisation’s widening scope of activities in India. With an on-site digital collection housed in New Delhi in a space that is open to visitors, AAA in I organises a range of projects, workshops, and programmes with a mission to build archives and instigate dialogue and critical thinking around contemporary art from India. The organization works in partnership with various individuals, organisations and institutions in the field that share AAA’s values.

The Goethe-Institut is the Federal Republic of Germany's cultural institute, active worldwide. The Goethe-Institut promotes the study of German abroad and encourage international cultural exchange.

Pro Helvetia is mandated by the Swiss Confederation to promote artistic creation in Switzerland, contribute to cultural exchange at home, promote the dissemination of Swiss culture abroad and foster cultural outreach. Pro Helvetia New Delhi supports and disseminates Swiss arts and culture in South Asia, promoting cultural exchange, developing and nurturing long-term partnerships, initiating co-productions and supporting residencies.

The French Institute / IFI (Institut français India) is a section of the Embassy of France responsible for connecting and implementing Indo-French human exchanges. IFI performs numerous functions: from promoting academic and scientific exchange between higher institutes of learning and research to enabling student mobility, and promoting the French language.

IFI also fosters links between artists, scientists, NGOs, professors, enterprises, film professionals, publishers and more, and supports partnerships in research and innovation, capacity-building and interactions with civil society, vocational studies, as well as artistic and cultural partnerships in performance, books, film, fashion, design and more. IFI supports and organise forums and debates that bring together innovators and thinkers from both countries.
This experimental approach to the arts, which breaks down actual and notional demarcations between various disciplines, is precisely why Serendipity Arts Festival was founded in 2016.

Pooja Pillai, Principal Correspondent, The Indian Express

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Curators

**Craft**
Annapurna Garimella
Rashmi Varma

**Music**
Aneesh Pradhan
Sneha Khanwalkar

**Theatre**
Atul Kumar
Arundhati Nag

**Dance**
Leela Samson
Ranjana Dave

**Culinary Arts**
Rahul Akerkar
Odette Mascarenhas

**Visual Arts**
Ranjit Hoskote
Subodh Gupta

**Photography**
Rahaab Allana
Ravi Agarwal

MUSEUM OF SOUNDS IN MY HEAD // KAREN Geyer
Curated by Sneha Khanwalkar
@Old GM
The Craft projects focus on local Goan crafts that will be displayed in a specially designed architectural structure, in continuation of one of last year’s projects. The exploration of everyday objects brings to light their histories, and the status of Indian handicraft in the present time, encouraging an equal collaboration between designers and craftspeople.

LIST OF PROJECTS

**Matters of Hand: Craft, Design and Technique**
Curated by Rashmi Varma

**Serendipity Barefoot School of Craft: Made in Goa**
Curated by Annapurna Garimella
Collaborator: Dean d’Cruz (Mozaic)

**SPECIAL PROJECT**

The Charpai
Curated by Ayush Kasliwal
Music

The Music programme explores the gamut of traditions in India, as well as the sources of inspiration. The stage will also be set for international artists, providing the audience an opportunity to experience musicals, along with retro, jazz, and electro funk music. In addition, there will be a unique sound experience that showcases the cross currents between sound, visuals, space and technology.

LIST OF PROJECTS

- **Revolutions Per Minute: Early Hindustani Music Recordings By Goan Musicians**
  Curated by Aneesh Pradhan

- **The Bartender**
  Curated by Sneha Khanwalkar

- **Dhamaal**
  Curated by Aneesh Pradhan and Shubha Mudgal

- **Songs Of Nature**
  Curated by Aneesh Pradhan

- **Raja Kumari**
  Curated by Sneha Khanwalkar

- **Dhamaal**
  Curated by Aneesh Pradhan

- **Coke Studio feat. Clinton Cerejo**

- **Serendipity Soundscapes Presents Maverick Playlist**
  Curated by Aneesh Pradhan

- **Serendipity Soundscapes Presents Anti-Musicals**
  Curated by Sneha Khanwalkar

- **Museum of Sounds in My Head**
  Curated by Sneha Khanwalkar

SPECIAL PROJECTS

- **River Raga**
  Curated by Shubha Mudgal

- **Music in the Park**
  A Serendipity Arts Foundation Initiative

- **The Insurrections Ensemble**
  Curated by Aneesh Pradhan
  @@GB ground
DHAMAAL
Curated by Aneesha Pradhan
@Qibb Ground

RAJA KUMARI
Curated by Sneha Khanwalkar
@ BB Ground

RIVER RAGA
Curated by Shubha Mudgal
@Santa Monica Jetty
Theatre

This year, the Theatre programming pushes beyond defined boundaries. Moving away from the proscenium, the performances are set to explore fresh avenues – making use of alternate spaces, showcasing traditional forms with a contemporary twist, introducing young children to the importance of theatre, and highlighting the creative presence of marginal communities.

LIST OF PROJECTS

Theatre at Home
Curated by Atul Kumar
Adrak
Jhalkari
Criminal Tribes Act
No Place Like There
A Doubtful Gaze at Uber at Midnight
Theatre for Early Years
Curated by Arundhati Nag
Dinner is at 8
Talking Culture | Art Accessibility: Ideal or Reality?
PlastiCity
Oool
PlastiCity

The Gentleman’s Club
Curated by Atul Kumar
C Sharp C Blunt
Curated by Atul Kumar
Queen Size
Curated by Atul Kumar
Agent Provocateur
Curated by Atul Kumar
Love Prufrock
Curated by Atul Kumar
Spotlight on The Margins
Curated by Arundhati Nag
Elephant in the Room
Curated by Atul Kumar
The Lost Wax Project
Curated by Atul Kumar
Walk Back to Look
Curated by Atul Kumar
Fermented Frontier
Curated by Atul Kumar
Mahabharata
Curated by Arundhati Nag
Akshayambara
Curated by Arundhati Nag
Urubhangam
Curated by Arundhati Nag
Parayan Maranna Kadhakal
Curated by Arundhati Nag
Sonnets c. 2018
Curated by Atul Kumar

ELEPHANT IN THE ROOM
Curated by Atul Kumar
@Kala Academy
PARAYAN MARANNA KADHAikal
Curated by Arundhati Nag
@Kala Academy

URUBHANGAM
Curated by Arundhati Nag
@PWD Complex

THE GENTLEMEN’S CLUB
Curated by Atul Kumar
@Club Nacional
Dance

The curation of the Dance programme this year engages almost all forms of traditional Indian dance, including folk; at their core, these projects are interdisciplinary in nature, resulting in a perfect balance between music, dance and drama. Many of these projects venture into alternate spaces, where the emphasis is more on the body in relation to space and technology.

LIST OF PROJECTS

To Die Upon a Kiss: An Adaptation of Shakespeare’s Othello
Curated by Leela Samson

Abhanga Ranga
Curated by Ranjana Dave

Lavani Queens... Double Mazaal
Curated by Ranjana Dave

Bali
Curated by Ranjana Dave

Nidravathwam
Curated by Ranjana Dave

Karnatic Kattaikuttu
Curated by Ranjana Dave

Vividh Varna
Curated by Leela Samson

Tanashah (Navtej Johar)
Curated by Ranjana Dave

Look Left, Turn Right (Avantika Bahl)
Curated by Ranjana Dave

Boundary Conditions (Deepak Kurki Shivaswamy)
Curated by Ranjana Dave

To be Danced - In Rooms (Anoushka Kurien)
Curated by Ranjana Dave

MOVEMENT AND STILLS

MOVEMENT AND STILLS
Curated by Leela Samson
@DB Ground
ABHANGA RANGA
Curated by Ranjana Dave
@OIB Ground

HOLI KI RAAS LEELA
Curated by Leela Samson
@OIB Ground

TANASHAH NAVTEJ JOHAR
Curated by Ranjana Dave
@Kala Academy
Culinary Arts

The Festival moves away from the idea of food being a means to sustenance, and discovers the different possibilities of food as art/performance, innovation and delight. The Festival provides a unique food experience through curated workshops, with focus on local produce and regional flavors; recreating a Goan marketplace and its unique wares, and celebrating the integral role of spice in Indian cuisine as well as unusual but intriguing pairings in food and drink.

LIST OF PROJECTS

A Spoonful of Sweetness
Curated by Rahul Akerkar

Coffee & Pepper
Curated by Rahul Akerkar

The Art of Craft Beer
Simba Beer

#Foodstagram
Curated by Rahul Akerkar

Spice Lab
Curated by Rahul Akerkar

Chais of India
Curated by Rahul Akerkar

Grandmother’s Recipe: Feni as Medicine
Curated by Odette Mascarenhas

The Assamese Pickling Affair
Curated by Odette Mascarenhas

Traditions & Celebrations
Curated by Odette Mascarenhas

Sugarcane and Art
Curated by Odette Mascarenhas

Varietals India
Fratelli

Tityache Khabbari (Marketplace News)
Curated by Odette Mascarenhas

THE ASSAMESE PICKLING AFFAIR
Curated by Odette Mascarenhas
@AMC complex
THE ART OF CRAFT BEER
Simba Beer
@Old GMC Complex

TRADITIONS & CELEBRATIONS
Curated by Odette Mascarenhas
@GMC Complex

GRANDMOTHER’S RECIPE: FENI AS MEDICINE
Curated by Odette Mascarenhas
@Old GMC Complex
The programming of Visual Arts this year offers a wide spectrum of projects. In continuation from last year, there will be an emphasis on emerging artists from the subcontinent, as well as performance art, street art and a film programme. We put a spotlight on collections and archives in innovative ways, and bring to Goa an important exhibition exploring ideas of ‘the other’ through a group show of international and Indian artists. In addition, the role of artist residencies in the contemporary art scene will be examined.

LIST OF PROJECTS

The Sacred Everyday: Embracing the Risk of Difference  
Curated by Ranjit Hoskote

My Colour On Your Plate  
Curated by Subodh Gupta

SPECIAL PROJECTS

Out of Turn  
Curated by Meenakshi Thirukode in collaboration with Asia Art Archive

Still/Moving - The Folds Within Cinema and Photography  
Curated by Sabeena Gadihoke

Young Subcontinent: Sightlines  
A Serendipity Arts Foundation Initiative

Line of Flight  
A Serendipity Arts Foundation Initiative

Panjim 175  
Curated by Vivek Menezes and Swati Salgaocar

Still/Moving - The Folds Within Cinema and Photography  
Curated by Sabeena Gadihoke

Out of Turn  
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Young Subcontinent: Sightlines  
A Serendipity Arts Foundation Initiative

Line of Flight  
A Serendipity Arts Foundation Initiative

Panjim 175  
Curated by Vivek Menezes and Swati Salgaocar

Digital Heritage Play Lab  
Curated by Quicksand

Between and Betwixt  
Goa Arts Collective

Dharti Arts Residency  
A Serendipity Arts Foundation Initiative

Senses 3.0  
Curated by Siddhant Shah

St+art Goa

DHARTI
Serendipity Arts Foundation Initiative
@Old GIM
LIST OF PROJECTS

Ephemeral: New Futures for Passing Images
Curated by Rahaab Allana

Intimate Documents
Curated by Ravi Agarwal

The Urban Reimagined
Curated by Ravi Agarwal

Conceptual Photography as Artistic Expression (Workshop)
Conducted by Chinar Shah

Ecological Spaces: Exploratory Walks
Curated by Ravi Agarwal
Walks curated by Vishal Rawlley and Tallulah D’Silva

This year’s programming examines ideas and practices within photography, addressing traditions of vernacular and lesser known histories of photography, while simultaneously engaging with archives, studios and a curated moving image section, as well as specifically commissioned works. The other aspect of the discipline’s curation examines and questions the narrative and ‘truth’ behind the photograph as document, through an exhibition using indoor and outdoor spaces, and a workshop.
THE URBAN REIMAGINED // GIGI SCARIA
Curated by Ravi Agarwal
@Adil Shah Palace

INTIMATE DOCUMENTS // NATALIE SOYSA & SACHINI PERERA
Curated by Ravi Agarwal
@Adil Shah Palace

CONCEPTUAL PHOTOGRAPHY AS ARTISTIC EXPRESSION
(WORKSHOP)
Conducted by Chinar Shah
@Adil Shah Palace
At Serendipity Arts Festival, we believe that art should be accessible to all. At SAF 2016, Siddhant Shah conceptualized Senses, which included not only art reproduced in braille, but also braille site maps and signage, as well as sensitization workshops along with curated walks for the less-abled. We were delighted to extend this programme as Senses 2.0 and 3.0 at SAF 2018.

LIST OF WORKSHOPS

- Gond Mask Painting
- Puppets of Goa
- Found It Print It
- Crafty Clay
- Blind Fold Painting
- Decoupage Postcard Designing and Writing
- Warli Painting
- Curated walks + activities
Special Events

Comedy Wagon
Anirban Dasgupta, Sonali Thakkar, Sourav Ghosh, Sumit Anand

Ecological Spaces: Exploratory Walks
Travelling Dome

Curioso DIY Art & Craft Corner

Coke Studio
Clinton Cerejo

Talking Culture
Line of Flight Symposium

My Colour on Your Plate
Paul McCarthy, Sophie Calle, Aveek Sen

Art Accessibility: Ideal or Reality?
Dr. Amin Jaffer and Sonal Singh

Site, Context & Time: Evolving Practices in the Performing Art

Young Subcontinent: Sightlines

ECOLOGICAL SPACES: EXPLORATORY WALKS
Travelling Dome
@Multiple locations outside Panjim
Image Courtesy: Vishal Rawlley

LINE OF FLIGHT SYMPOSIUM
@Old GIM

CURIOUSO DIY ART & CRAFT CORNER
@Art Park (Children’s Park)
Patron’s Circle

The ‘Patron’s Circle’, a select group constituting individuals and companies both, played a pivotal role by supporting the Festival’s cultural projects both financially and through their knowledge and expertise. Patrons shared the ethos and aspirations of the projects by sharing their personal journey in the Arts. They shared the Festival’s vision with dignitaries, invitees, key media, international curators, directors, artists, and all other participants.

“India’s first multi-disciplinary arts event, the Serendipity Arts Festival 2018 has taken Goa by storm and its Culinary Arts discipline this year, moves away from the idea of food being a means to sustenance, and discovers the different possibilities of food as art/performance, innovation and delight.”

Herald Goa

SUNIL KANT MUNJAL [FOUNDER]

MS. SHEFALI MUNJAL

MR. PUNEET DALMIA & MS. AVANTIKA DALMIA

MS. SANGITA JINDAL

MR. SHRINIVAS V. DEMPO

MS. SWATI SALGAOCAR

MR. GOPAL JAIN

MR. SURAJ MORAJKAR
Corporate Social Responsibility

Be the Corporate that’s Socially Responsible:

Schedule VII of the Companies Act of 2013 allows sponsorship of Arts and Culture to be counted as CSR, giving corporates an effective and worthwhile cause to invest in. One can use CSR funds towards patronage of arts and culture that may not accrue any direct benefits in terms of branding; but, provide valuable reputational perks and amplifies visibility benefits.

KPMG in India has reviewed the compliance of the Serendipity Arts Festival project against CSR related requirements of Companies Act, 2013. The objectives of Serendipity Arts Foundation fall within one of the thematic areas mentioned in the Schedule VII of the Act. The following focus areas will be considered from Schedule VII(2): the promotion education, including special education & employment enhancing vocational skills and the protection of national heritage, art and culture including restoration of building and sites of historical importance and works of art; the promotion and development of traditional arts and handicrafts.
“Stepping into Serendipity Arts Festival would mean chancing upon an India that has remained elusive to you, that you have kept your mind shut from and have failed to explore beyond the comfortable walls of your urban existence. Did you think Indian puppetry was just about the Rajasthani kathputli? Or classical dance was just about the big green-faced Kathakali from Kerala?”

Sahar Zaman
The Sunday Guardian

45 MN+
750 MN+
4,85,00,00,000
4,50,000
32.1%

DIGITAL OUTREACH
PR VALUE
MEDIA VALUE
FOOTFALLS
ENGAGEMENT RATE
Media Outreach and Coverage

From September till the end of January 2019, over several stories which appeared in national and local print and online media, covering all the 7 art disciplines the festival showcased. More than 100 hosted and local media persons attended the festival in Goa, writing on different aspects. Amongst the prominent dailies stories were featured in PTI, IANS, UNI (which multiplied digitally) and were carried by regional and national and regional dailies like The Times of India, The Economic Times, Hindustan Times, Mint, The India Express, The Hindu, Financial Express, Outlook, DNA, Business Standard, Dainik Jagran, Lokmat, The Goan, The Goa Herald, Navhind Times, El Somoy and more. Reputed magazines such as Architectural Digest, Vistara, Art India, Conde’ Nast Traveller India, Verve etc. gave in-depth coverage of projects. India Today TV and NDTV also created and delivered special capsules, vignettes and documentaries on the Festival as our exclusive broadcast media partner.

**PROMINENT PARTNERSHIPS**

ICICI Lombard General Insurance joined us as ‘Presenting Partners’ of the festival. Times of India & Dainik Jagran gave festival wide pre, during and post event coverage nationally as well as regionally.

"The upcoming Serendipity Arts Festival (SAF) - 2018 to be held in Goa from the 15-22 December 2018 will see multiple exhibitions, performances and arts experiences. SAF unites the creative disciplines, committed to creating tangible change across the country’s cultural spectrum by engaging the public and increasing awareness of how art can impact society.”

Manjari Sinha
The Hindu

"An organized hustle seemed to have gripped the city as the third edition of the Serendipity Arts Festival opened on Saturday is successfully turning the Goan capital into an engaging public art space. The footpaths here are crowded with pedestrians walking from one venue to another in the pleasant Goan sun, all trying their best to catch everything they could in this tightly curated multi-disciplinary arts festival, which features over 90 projects highlighting India’s rich traditions of music, dance and theatre, alongside culinary arts, craft, and visual arts exhibitions”

PTI By Trisha Mukherjee

**PRINT MEDIA**

3 months plus aggressive print campaign across the publications

**NATIONAL**

Times Of India, India Today Spice, Dainik Jagran, Forbes, Robb Report, Impact (exchange4media)

**REGIONAL**

Navhind Times, Gomantak Times, O Herald, Goa Doot, Viva Goa, Business Goa, Goan Observer

**TELEVISION**

**NATIONAL**

for over 2 months which included promos, capsules, vignettes, tickers, Astons, news feeds, followed by a series of festival telecasts.

**REGIONAL**

A month long campaign was hosted by Goa 365, the biggest local broadcast network in Goa

**RADIO**

**NATIONAL**

The popular 94.3 Radio One International, promoted the festival via regular radio spots & RJ interactions in a 1.5 months long campaign across the 7 cities.

**REGIONAL**

The famous radio station, 91.9 Indigo, Goa hosted an aggressive campaign in the form of radio spots, RJ interactions and interviews as our regional Radio partner.

**OUTDOOR**

More than 12 outdoor sites in several cities like Goa, Bangalore, Delhi, Mumbai, Pune, etc were strategically planned and communication on billboards, bus shelters, mobile vans, car/shuttle wraps was put at the most prominent locations for festival awareness.

**WEBSITE**

-50,000 plus unique visitors @ 71% new users
-79,000 plus total visitors @ 39% revisits
-25,489 plus festival registrations through website
-3,55,333 plus page views September to December 2018.

**SOCIAL MEDIA**

Facebook: 1 Lakh plus followers
Instagram: 14,000 plus followers
Twitter: 1400 plus followers
Google Ads Words: 1.65 Mn. Plus impressions
Digital Mailers:
- Monthly awareness e Mailers to the registered database to maintain engagement
- Marketing e Mailers to CXOs, decision makers, media heads, influential across the industry through platforms like exchange4media.
AKSHAYAMBARA
Curated by Arundhati Nag
@Kala Academy
Volunteer Programme

Over 450 dedicated and enthusiastic individuals, of all ages and backgrounds, formed a formidable Volunteers force that enabled smooth running of the festival and ensured that our audiences had an unforgettable experience. Being a Volunteer also provided them with a chance to work closely with an incredible line-up of artists and curators, and experience what it takes to put together a large scale cultural event. We hope this experience will lead to some of them choosing to become more involved with the arts community in future.

“The western coast of the Goan capital is abuzz with conversations over different streams of art, as 13 locations here sprawled across Mandovi’s shoreline opened their gates for the third edition of the Serendipity Arts Festival 2018 on Saturday. With free shuttle services and free entry into most events, the festival, which hosts over 90 projects curated by 14 noted curators, seems to be a hit among the visitors, with hundreds having visited the festival’s venues on its first day of opening.”

IANS By Siddhi Jain
Special Thanks

Ahraz Mulla
Amar Bhaiyya
Arvind Murali
Ashwani Sharma
Bhupendra Singh Shekhawat
Harinder Singh
Hero Realty
Jai Hind Rai
Joginder Singh
Joe Mascarenhas
Kranti Singh
Kuldeep and Deepak Dhimani
Luthra and Luthra
Manoj Bhaiyya
Mukesh Pande
Mr. Subedar
Nandu Nimbalkar
Nehal Patil
Padmashree Josalkar
Prakash Nair
Pratap Gaonkar, Kala Academy
Sadanand Thakur
Sameer Bhaiyya
Shruti Narayan
S. S. Dempo College of Commerce & Economics
Swati Salgaocar
Zain Masud

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Apex Security Services
Archana Advertising Pvt Ltd
Art X Company
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Digital Image Solutions
Eco Clean
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Eventeers
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Scoop Brand Holdings
Space Monkey
Sukrit Infotech
Sunset Gateways
TDI Pvt. Ltd.
The Brewhouse
The Lumiere Project
The Shift
The Flint
THOT Media
Visual Display
Visual PAN
Webcontxt
Team Members

Smriti Rajgarhia (Foundation & Festival Director)
Akanksha Dutta
Amit Yadav
Apoorva Gupta
Ashutosh Badal
Ashutosh Sharma
Daphne de Souza
Dipanjan Bhowmick
Divya Sachdeva
Faraz Abbasi
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Rohit Soni
Sabina Banu
Shayanika Das
Shyamneet Singh
Sukarn Khankriyal
Swapnil Mittal
Taarini Savara
Tushar Sharma
Vinod Rodiyal
Yadu Kathuria
Zuhaib Kaleem
THE URBAN REIMAGINED // GIGI SCARIA
Curated by Ravi Agarwal
@Adil Shah Palace with on the Promenade